

SHETLAND LEADER PROGRAMME 2007 - 2013

CREATIVE ACTIVITIES VISITOR FACILITIES





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CHAIRMAN'S FOREWORD

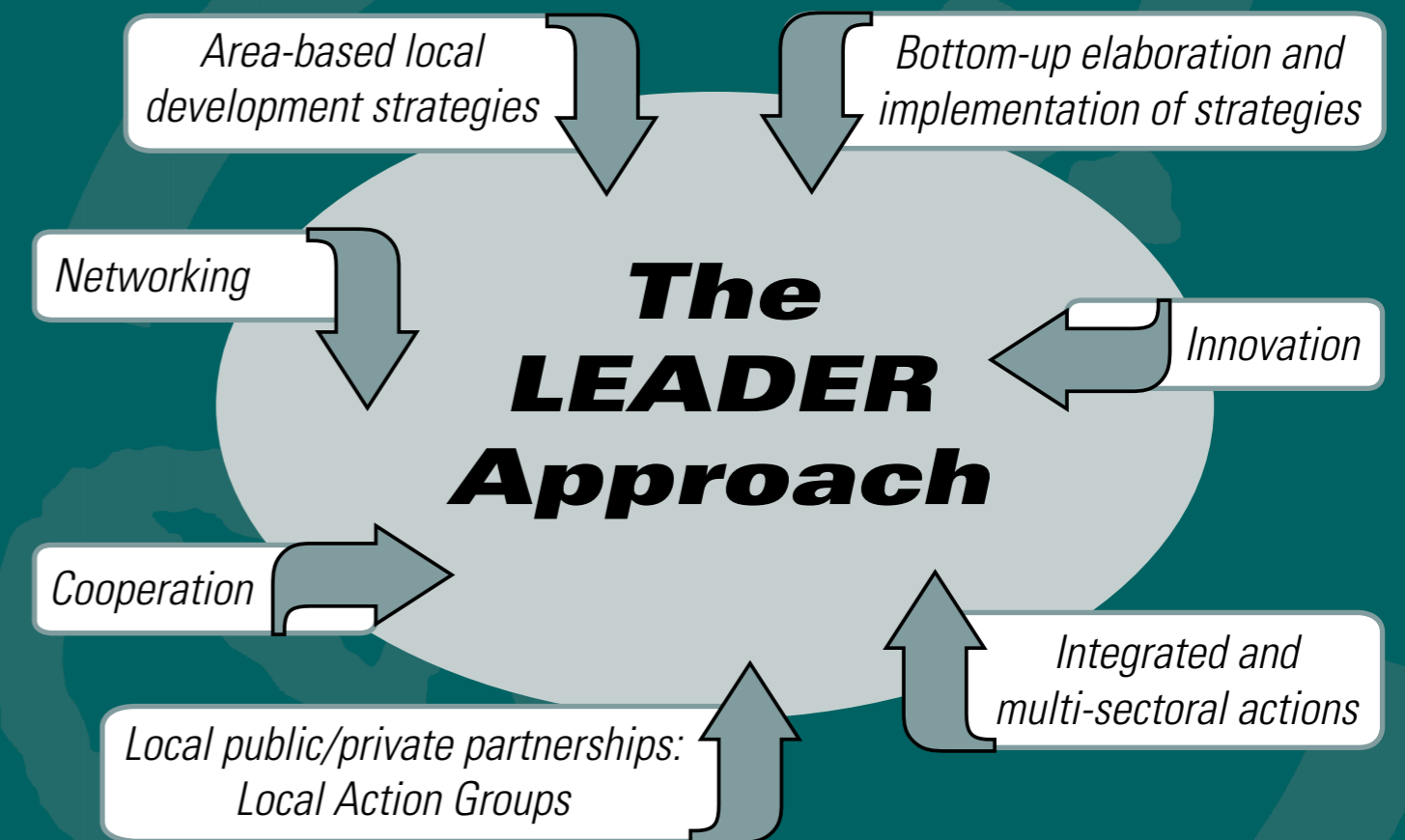
We are very fortunate in Shetland to live in a place that continues to retain a very strong community spirit. Throughout the isles people are still prepared to work together for common purposes and develop projects to improve the quality of life here in a variety of ways. And it is this variety that is a main feature of the work done in Shetland through the 2007-13 LEADER Programme. The following pages provide a strong flavour of the wide range of ideas that have become a reality during the period. We have indeed revitalised communities and progressed the rural economy just as we said we would in our guiding plan. Excellent ideas have been brought forward from all over Shetland and a very strong and committed Local Action Group has worked well to ensure that projects achieved the outcomes that the LEADER Programme desired.

We have learned a great deal while we have operated the 2007-13 LEADER Programme and we are in a stronger position to do even more for our communities in the new LEADER Programme that begins in 2015. I am sure that as you read this brochure you will see that the 2007-13 LEADER Programme has been very good for Shetland.

Chairman
Shetland Local Action Group

What is LEADER?

LEADER is a bottom –up partnership based approach to rural development. It is an EU initiative which is delivered by Local Action Groups (LAGs) which are local partnerships including members from the public, private and voluntary sectors. In Shetland co-ordination and administration is provided by Shetland Islands Council with funding and support from the Scottish Government. A core feature of the LEADER approach is bringing together individuals, communities and businesses to design and implement local development strategies for their own area.



Shetland LEADER 2007-2013 • Overview

In 2008 the Shetland Local Action Group (LAG) was awarded £2.14 million LEADER and Convergence funding to deliver the Rural Development Strategy for Shetland 2007-2013. A further £220,000 was later added to the budget to fund community services and facilities. Over the past 5 years the LAG has approved funding of £2.18 million to 62 projects. The remainder of the budget has been used for the administration of the programme with a similar sum being provided by Shetland Islands Council by way of SIC Economic Development staff time.

All projects which received LEADER funding were required to demonstrate a contribution to the LEADER themes of Revitalising Communities or Progressive Rural Economy and show how they would assist one or more of the following target groups: women, young people, social enterprises and micro and small businesses and the self employed. Priority was given to projects that benefited the LAG's selected target areas: North Isles (Yell, Unst and Fetlar), Northmavine, Firth and Mossbank, the Staney Hill area of Lerwick, Walls and Sandness and the small outer isles: Skerries, Foula, Fair Isle and Papa Stour.

This brochure details the projects that have been funded through the Shetland LEADER 2007-13 programme and celebrates what has been achieved. Many of the successful applicants are small community or voluntary groups who have worked hard in their own time to raise the funds to bring their project idea to life. This is the core of what LEADER is about: community led projects which engage with the local population and encourage more people to pull together and to get involved in community activity. All of the projects have contributed to improving the quality of life for people in Shetland and to realising the vision for Shetland:

Our vision is to ensure the long term vitality and wellbeing of Shetland; a place where:

- Our economy is prosperous, competitive and diverse;
 - Our society is vibrant, healthy and safe, and one in which everyone is able to take part;
- Our outstanding environment is conserved and enhanced; and
- Our unique cultural identity and spirit is celebrated and promoted.

Shetland LAG members 2008-2013

Public Sector

- Shetland Islands Council (Lead Partner) • Highlands & Islands Enterprise (HIE) • Scottish Government Rural Payments and Inspections Division (SGRPID) • Scottish Natural Heritage (SNH) • NAFC (to 2011)

Private and Voluntary Sector

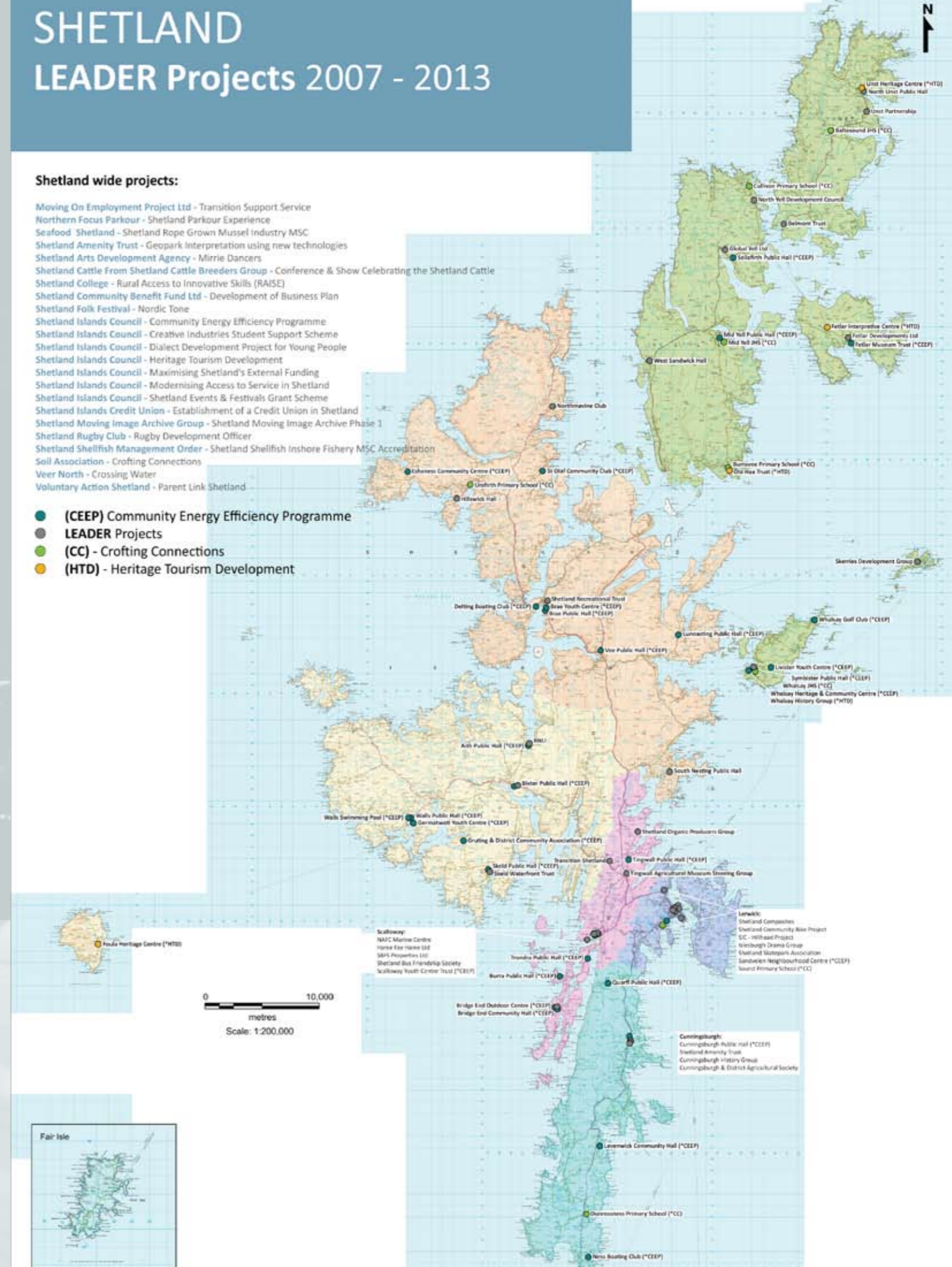
- Shetland Amenity Trust • National Farmers Union (NFU Scotland) • Seafood Shetland
- A B Associates Ltd • Shetland Organics CIC • Shetland Shellfish Management Organisation
 - Federation of Small Businesses • Shetland Arts Development Agency • Voluntary Action Shetland
 - Northmavine Community Development Company (NCDC) • Shetland Livestock Marketing Group (to December 2010) • Shetland Crofting, Farming and Wildlife Advisory Group (to December 2010)

SHETLAND LEADER Projects 2007 - 2013

Shetland wide projects:

- Moving On Employment Project Ltd - Transition Support Service
- Northern Focus Parkour - Shetland Parkour Experience
- Seafood Shetland - Shetland Rope Grown Mussel Industry MSC
- Shetland Amenity Trust - Geopark Interpretation using new technologies
- Shetland Arts Development Agency - Mirrie Dancers
- Shetland Cattle From Shetland Cattle Breeders Group - Conference & Show Celebrating the Shetland Cattle
- Shetland College - Rural Access to Innovative Skills (RAISE)
- Shetland Community Benefit Fund Ltd - Development of Business Plan
- Shetland Folk Festival - Nordic Tone
- Shetland Islands Council - Community Energy Efficiency Programme
- Shetland Islands Council - Creative Industries Student Support Scheme
- Shetland Islands Council - Dialect Development Project for Young People
- Shetland Islands Council - Heritage Tourism Development
- Shetland Islands Council - Maximising Shetland's External Funding
- Shetland Islands Council - Modernising Access to Service in Shetland
- Shetland Islands Council - Shetland Events & Festivals Grant Scheme
- Shetland Islands Credit Union - Establishment of a Credit Union in Shetland
- Shetland Moving Image Archive Group - Shetland Moving Image Archive Phase 1
- Shetland Rugby Club - Rugby Development Officer
- Shetland Shellfish Management Order - Shetland Shellfish Inshore Fishery MSC Accreditation
- Soil Association - Crofting Connections
- Veer North - Crossing Water
- Voluntary Action Shetland - Parent Link Shetland

- (CEEP) Community Energy Efficiency Programme
- LEADER Projects
- (CC) - Crofting Connections
- (HTD) - Heritage Tourism Development



CREATIVE ACTIVITIES

Promoting, celebrating and supporting Shetland's creative activity

Veer North – Crossing Waater

Veer North are a group of visual artists based in Shetland and for this project with LEADER funding of £6,187, 34% of costs, they delivered experimental ArtLabs at various locations in rural Shetland including primary schools in Bressay, Burravoe, Lunnasting, Olnafirth, North Roe and Uyeasound.

Shetland Arts Development Agency – Mirrie Dancers (formerly - Light, Lace and Architecture)

LEADER provided a grant of £10,723, 9% of costs, towards the project which aimed to engage communities across Shetland in creating artworks that use light and to install a permanent display in the new Mareel arts venue in Lerwick.

Shetland Folk Festival - Nordic Tone

LEADER contributed £9,362, 50% of costs, towards a Trans-Nordic educational project which brought together 20 students and 5 leaders from Shetland, Finland, Sweden, Norway and Denmark to learn new music and skills from each other and perform together at the 2009 Shetland Folk Festival.

Shetland Islands Council - Creative Industries Student Support Scheme

LEADER funding of £11,743 helped to support a grant scheme to encourage and enable students learning creative skills at Shetland College to acquire business skills during their studies and to support prospective entrepreneurs with their first steps into business.

Shetland Islands Council – Hillhead Project

Approval of £11,075, 50% of project costs, has been awarded for a concept design to examine converting the "Old Library" building at Hillhead, Lerwick into a textile hub to provide support and facilities for textile workers in Shetland.



Gobal Yell Ltd. - Establishing the Centre for Creative Industries

Global Yell Ltd is a social enterprise based on the island of Yell with the aim of training, educating and developing the skills of children and adults in the areas of music and textiles. With the help of LEADER they have established the Centre for Creative Industries which is successfully delivering a diverse programme of activities and events throughout Shetland. These include:

- Weaving workshops with nursery pupils in Shetland schools
- "Singing Saturdays" for older primary age children
- Adult learning sewing classes
- Singing sessions for adults with learning difficulties
- "Textile tours" to market Shetland craft products to visitors

The Centre's core running costs for 3 years from 2009 to 2012 were supported by LEADER funding of £41,787 and by Shetland Islands Council and Highlands and Islands Enterprise. Funding has been successfully sourced from elsewhere for particular activities and events. The Centre houses four state of the art computer-aided looms that enable it to attract professional weavers to take up residencies and are also used by textiles students from Shetland College. Global Yell aims to become self-sustaining as far as its core activities are concerned through fees for classes and workshops and through weavers and other artists hiring workspace or taking up residencies and developing products for the Centre to sell. The project's benefits are widespread:

- Individuals of all ages acquire new skills and confidence
- The local community benefits from increased community activity and events and new community groups bringing people together
- The local economy and individual micro businesses benefit from the development of new craft products and the promotion of Shetland craft producers

VISITOR FACILITIES

Developing the economy of rural areas and rural diversification by means of encouraging tourist activities



Belmont Trust – Belmont House refurbishment

LEADER funding of £16,674, 45% of costs, enabled the Belmont Trust to furnish and equip Belmont House in Unst as high quality self-catering accommodation, a tourist attraction and a venue for local events, and to set up a website to promote the venue and take on-line bookings.

Bridge End Outdoor Centre Trust – Development of Bridge End Outdoor Centre

LEADER has awarded a grant of £90,000, 45% of costs, to reclaim an area of the seabed at the Centre to provide a safe access to water based activities such as canoeing, boating and sailing for all users, including those with disabilities, and to provide a number of serviced caravan pitches to encourage visitors to the area. This is phase 1 of a larger long term project to improve visitor facilities at the centre.

SBFS Properties Ltd. – Enhanced facilities at Scalloway Museum

LEADER has awarded a grant £45,601, 45% of costs, to improve toilet facilities for visitors to Scalloway Museum, create a new external display area for fisheries related artefacts and improve the energy efficiency of the building by installing a heat recovery system.

Skerries Development Group – Mobile Visitor Facilities

LEADER grant of £7,910.50, 65% of costs, has been awarded to provide a mobile facility to provide visitor information for travellers visiting the Out Skerries. The facility will be manned with refreshments on offer at least one day a week through the tourist season.



Skeld Waterfront Trust - Skeld Amenities Building

Skeld Waterfront Trust is a community social enterprise formed to regenerate the area around a former fishing station at Skeld, and to develop the tourism potential of the area. The Trust has constructed and successfully manages a 53 berth marina and the only recognised caravan and camping park on Shetland's Westside.

In 2005 a community consultation together with feedback from campsite users identified a need for better services for the increasing number of visitors, including showers, accessible toilets, laundry and kitchen facilities and a chemical waste disposal unit. With the help of £13,048 of funding from LEADER matched by funding from Shetland Islands Council the Trust built an Amenities Building incorporating all of these facilities adjacent to the caravan park, campsite and marina.

The Amenities Building opened in 2009 and immediately generated very positive feedback from visitors and additional income for the Trust. Local visitors benefit from the accessible public toilets particularly on the occasion of the annual Skeld Regatta.

With the Amenities Building fully operational the Trust's Waterfront Complex has now been awarded a 3 star Visit Scotland status. This has helped to develop Skeld as a tourist destination and thereby boost the local economy.

South Nesting Public Hall – Improved Facilities

In 2005, the South Nesting Public Hall Committee embarked on a project to upgrade the local hall facilities as the poor state of the building was putting at risk a facility that is vitally important to the local community as a social and recreational centre. In particular, the roof of the building had reached the end of its useful life and required replacement to ensure that the rest of the building fabric remained sound; and the lack of suitable insulation made the building very expensive to heat.

Through consultation with the community, the hall committee used the urgent need for upgrades and repairs as the basis for a wider-ranging project to provide facilities for visitors to the area, and to make the building more energy efficient. The effect of the additions and upgrades will be to improve tourist amenities in the area, to improve facilities for locals and visitors and to secure the long-term future of the hall to the benefit of the local community.

In addition to the roof repairs, these works included the installation of new acoustic ceiling tiles to enhance the hall as a music venue; the installation of electricity points and upgrading of the car park to cater to visiting caravans and camper vans; and the creation of a fully accessible lobby area incorporating toilets, changing facilities and showers for visitors.

The committee suffered a setback in 2012 when, due to budget pressures, funding from Shetland Islands Council was not made available for the project. Undeterred, the committee pressed forward and modified their plans. The Local Action Group agreed to a proposal whereby the project could be split into two phases, one incorporating the major structural works including the roof replacement supported by a LEADER grant of £26,344, 50% of costs, the other with a LEADER grant of £71,925, 46% of costs, incorporating the new and upgraded amenities and additions. These phases were supported by fundraising efforts by the hall committee, Highlands and Islands Enterprise, the Robertson Trust and the Council's Economic Development Service.



SOCIAL INCLUSION & SKILLS DEVELOPMENT

Making sure that everyone is able to develop their skills in Shetland and making sure that everyone in Shetland is treated in a fair way



Hame fae Hame Ltd – Wraparound Childcare Facility (2009) and Scalloway Early Years Integration Project (2013)

LEADER supported the start up of the business in Scalloway in 2009 to provide high quality care for children aged between 1 and 5 years old with a grant of £5,227.50, 41% of the total project cost.

In 2013 Hame fae Hame came back to the LAG with a proposal to relocate their wraparound childcare business along with that of Scalloway Pre-School Ltd. to premises within Scalloway School thus providing an integrated childcare service whereby all childcare services in Scalloway are on the same site. The LAG approved a grant of £20,000, 50% of costs.

Shetland College – Rural Access to Innovative Skills (RAISE)

LEADER provided support of £148,608, 50% of costs, for a project to provide “Rural Access to Innovative Skills for Employability” across the more outlying areas of Shetland and the Staneyhill area of Lerwick which were target areas in the Shetland Islands 2007-2013 LEADER LAG Business Plan.

Shetland Islands Council – Modernising Access to Services in Shetland

LEADER supported an innovative proposal to modernise access to a range of services in Shetland by developing a single plastic card that can be used for services such as library, leisure facilities, school meals, buses and inter island ferries with a grant of £77,500, 50% of costs.

Voluntary Action Shetland – Parent Link Shetland

A LEADER grant of £48,141.05, 46.6% of costs, has enabled Voluntary Action Shetland to set up Parent Link Shetland to provide a support service and parenting courses for parents of young people of all ages throughout Shetland. The eligible costs include the employment of a project co-ordinator and the training of facilitators and Parent Link volunteers.

Shetland Community Bike Project - Shetland Re-Cycling Centre

Shetland Community Bike Project is a social enterprise and a registered charity which provides supported employment opportunities for long-term unemployed clients with barriers to employment (typically recovering from drug or alcohol issues). The business is based upon recycling old bicycles for resale to the public at affordable prices, repairing bicycles for customers and also offering recycled bicycles for hire. The Bike Project also delivers bike maintenance classes to local schools.

In 2010 they moved to new and larger premises in a more prominent location in Lerwick which provided the opportunity to expand their existing activities and branch out into repairing prams and buggies with space for promoting other eco products such as locally recycled glass paving and compost bins.

The funding of £16,978 from LEADER Convergence, matched with an equal contribution from the Shetland Alcohol and Drugs Partnership, enabled the Bike Project to employ a part time project worker to help to expand the project, increase the Centre’s turnover and develop a “One stop shop” for the promotion of carbon reduction initiatives in Shetland in partnership with other local agencies. This project benefited:

- clients by providing them with new skills and helping them into employment;
- the local economy by moving clients from being a drain on society to making a positive contribution;
- the environment by reducing the number of old bikes going to landfill;
- various partnership agencies by offering a shop front in a prominent location to display and publicise their goods and services;
- the wider public by providing better and more coordinated access to information on reducing energy costs, increasing local food production and recycling.



Shetland Islands Credit Union

Shetland Islands Credit Union (SICU) is a not-for-profit organisation owned by its members and offers savings accounts and low cost loans to all who are living or working in Shetland.

SICU was established in 2011 by a group of dedicated volunteers who continue to offer their services to the organisation. A LEADER grant of £21,000 was approved towards the total project cost of just under £60,000. The grant has supported the organisation through its start-up phase to create a sustainable, long-term organisation providing financial services to the Shetland community.

The organisation aims to encourage members to save regularly and become responsible for handling finances. Credit Unions operate to keep money circulating in the community rather than giving to external shareholders. SICU provides an ethical alternative for people who are concerned about how their money is invested and provides financial services to those who might otherwise be excluded.

The SICU has grown consistently since opening and works closely with the local Citizen Advice Bureau to ensure a joined-up approach to the provision of financial advice and the delivery of financial products and services.



CULTURAL HERITAGE

Maintaining and enhancing Shetland's identity and character by promoting, celebrating and supporting its diverse cultural traditions and heritage



Tingwall Agricultural Museum Steering Group

LEADER provided funding of £3,536, 41% of costs, for a feasibility study for a museum and heritage centre in Tingwall.

Whalsay History Group

LEADER provided funding of £8,789, 50% of costs, for a feasibility study/options appraisal for the complex of buildings at Midden Court, Hillhead, Whalsay.

Shetland Islands Council

LEADER contributed £9,135 towards the Heritage Tourism Development Scheme, a 2 year pilot grant scheme to develop and enhance high quality local heritage related visitor products, activities and services. Community groups and museums assisted under the scheme were: Foula Heritage; Shetland Textile Working Museum, Bod of Gremista, Lerwick; Old Haa Museum, Burravoe, Yell; Whalsay Heritage and community Centre; Unst Heritage Centre and Fetlar Interpretive Centre.

Shetland Cattle from Shetland Breeders Group

LEADER funding of £17,579, 40% of costs, enabled the group to hold a centenary conference and show in summer 2010 to celebrate the continuing survival of the breed.

Shetland Islands Council

LEADER funding of £8,284 helped to support a grant scheme to groups and organisations staging new or additional events and festivals in Shetland. Events and festivals that benefited from the scheme were Scalloway Gala, Shetland Folk Festival, Shetland Jazz Festival, Islesburgh's Shetland Showcase and the Scalloway Museum opening event.

Shetland Moving Image Archive Group

LEADER funding of £27,555, 45% of total project costs, has been awarded for phase 1 of establishing a local moving image archive including the employment of a project development manager.



Shetland Bus Friendship Society – Scalloway Museum Development Co-ordination

In 2010, the Shetland Bus Friendship Society (SBFS) and Scalloway History Group began to realise a long-planned project to convert a disused knitwear factory in Scalloway into a community museum. The centrepiece of the museum would be commemorating the activities of the Shetland Bus during the Second World War, a vital part of the resistance against the occupation of Norway by Nazi Germany.

Shetland LEADER awarded a grant of £50,000, 50% of costs, to fund a museum co-ordinator post for a period of three years, taking the project through renovation to opening, and on to establishing the museum as part of the network of heritage sites across Shetland. The responsibilities of the co-ordinator would be to: oversee the conversion process to ensure a high standard; oversee installation of high-quality display materials (incorporating feedback from the local community); supporting volunteer efforts; and linking with local community groups, schools, etc. to ensure participation and to promote Scalloway and the heritage of the local area.

Following years of hard work by volunteers, the museum was officially opened on 17 May 2012 by Norwegian Prime Minister Jens Stoltenberg, with a five day series of events marking the occasion. It is estimated around 200 visitors came to Shetland from Norway specifically for the event. During his address, Mr. Stoltenberg said that the museum "will tell the stories of hardship, bravery and solidarity between Shetland and Norway. A number of individuals and organisations have made a tremendous contribution to make this important project a reality. I thank you all for your efforts to keep this proud and common history alive for future generations."

The wartime history of Scalloway is one of a number of sections in the museum, which also includes displays focusing on Scalloway's ancient times as a centre of power, and growth of trade in fishing between 1850 and 1914 which brought great wealth and prosperity to the area.

Cunningsburgh History Group - Establishment of History Group Premises

The Cunningsburgh History Group was established in 2003. With over 80 members they had accumulated many donations of documents, photographs and artefacts for which they needed storage space. The group undertook a feasibility study in 2009 to look at its various development options. It was subsequently decided to source a pre-fabricated building to act as the history group premises. Assisted with LEADER funding of £28,168.50 the group set to work completing the project within a year at a cost of just over £56,000.



The building, adjacent to the community hall, in the 500 strong community of Cunningsburgh in Shetland's south mainland has become a hub for activities. Social, education and fund raising events are hosted regularly by the group. The premises are also open regularly for tourists to visit throughout the summer months, and by appointment at other times.

The new building recently was augmented with the donation of a large lifeboat reputed to be from the White Star liner Oceanic. The boat was lovingly restored from a derelict state by group members and now sits outside the history group premises acting as a focal point for visitors and is especially popular with children.

NATURAL HERITAGE

Improving Access to areas of high environmental amenity



Shetland Amenity Trust

Has responsibility for promoting and protecting Shetland's rich natural heritage, including flora, fauna, habitats and geology. This includes the maintenance of Geopark Shetland as part of the European and Global Geopark Networks backed by UNESCO. Shetland LEADER has funded 2 Shetland Geopark projects under the current programme.

Geology Trails Unst & Fetlar

This project aimed to help visitors understand the variety of rock formations in Unst and Fetlar, in particular the shared formation of ophiolites, a rare formation of former ocean crust, and contrast the geological differences between the two isles. A trails leaflet "The Shetland Ophiolite Trail" was produced to accompany on-site information panels and geological exhibits with funding from LEADER Convergence and Scottish Natural Heritage.

Geopark Interpretation using new technologies and partnership project HINT (Heritage Interpretation using New Technologies)



The aim of this project was to use new technologies to augment traditional interpretation by employing a range of media – audio, visual and textual – to link Shetland's natural, cultural and geographical heritage sites and make information available in a portable format for users to access at their own pace. The project developed a map based application for smart phones introducing users to Geopark Shetland. This formed part of a wider transnational LEADER funded project led by Shetland Geopark with partners from other Geoparks in North Pennines England, Hondsrug Netherlands and Chablais France. Each of the partners developed their own heritage interpretation using various new technologies and they combined their experiences to produce "Exploring new technologies for heritage interpretation: A guide to developing digital projects" available for download at <http://www.hintproject.eu>

FOOD & DRINK

Targeted marketing of Shetland and its products and protecting Shetland's unique natural resources by making sure they are used carefully



Shetland Organic Producers' Group – Formation of a trading company

A LEADER grant of £6,776, 40% of costs, enabled the group to reform themselves into Shetland Organics Community Interest Company with a website www.shetlandorganics.com promoting and selling organic Shetland products.

Soil Association Scotland – Crofting Connections

The Crofting Connections project was delivered in schools across the Highlands and Islands to reconnect young people with their land, culture and history and inspire them to live and work in their crofting communities. In Shetland 8 schools participated: junior high schools at Whalsay, Baltasound and Mid Yell and primary schools at Burravoe, Dunrossness, Cullivoe, Urafirth and Sound. The Shetland LAG awarded a grant of £7,013.00, 45% of costs. www.croftingconnections.com

NAFC Marine Centre – Effects of lobster storage and diet on quality

A LEADER grant of £9,575, 40% of costs, enabled NAFC to carry out a research project on the effects of lobster storage and diet on quality. www.nafc.ac.uk

Transition Shetland – Community Growing Feasibility Study

The LAG awarded Transition Shetland a grant of £9,000, 45% of costs to examine the feasibility of reinstating and developing the redundant glasshouses at Tingwall to establish a community growing area, primarily for food production, for use by individuals and community groups. www.transitionshetland.org.uk



SEAFOOD SHETLAND AND SSMO

Seafood Shetland represents companies involved in all aspects of fish processing and shellfish growing in Shetland. It received a LEADER award of £3,200 in 2009 for a pre-assessment of rope-grown mussel production in Shetland, a first step towards achieving the independent sustainable label from the Marine Stewardship Council (MSC). Shetland is responsible for producing 65% of the Scottish mussel farming output, worth £5m to the local economy. The funding helped 22 micro businesses, directly employing 107 individuals.

For decades, catching crabs, lobster and scallops has been a useful sideline for the day-boat fishermen of Shetland, which helped boost their income. Today the sector is worth £9m to the local economy and is managed by the Shetland Shellfish Management Organisation (SSMO), representing 120 fishermen. The SSMO received £3,031.50 of LEADER funding to start the process of achieving the coveted MSC sustainability award.

Both organisations have since achieved full accreditation for rope-grown mussels, scallops, brown and velvet crabs - a world first! The certification to the MSC environmental standard assures everyone concerned that the fisheries are sustainable and well managed. It gives a competitive edge in the marketplace as buyers demand traceability of sustainable fish from the sea to plate.

LEADER Community Energy Efficiency Programme

Enabling Sustainability for Community Assets

This programme was devised following evidence that many community facilities throughout Shetland were struggling to meet their energy costs and are becoming less sustainable. This is due to the ever increasing costs of energy supplies and a reduction in income from less usage by local groups due to the often inadequate heating and insulation provision of the majority of community facilities. Shetland Islands Council identified this issue as a major concern with many community facilities having to spend up to 30% of their annual expenditure on energy costs.

LEADER Convergence funding of £200,000, matched by £200,000 funding from Shetland Islands Council, was awarded to the programme which was administered through a unique Partnership between Community Energy Scotland and Shetland Islands Council. The main thrust of this innovative scheme was to reduce energy consumption and carbon emissions for community facilities throughout Shetland. The scheme was split into 2 phases: an energy audit and a capital improvement programme that would address the recommendations of the energy audit. As the costs of the energy audits were generally below the LEADER grant threshold LEADER funding was only provided for the improvement works.

The Community Energy Efficiency Programme was launched on 1 April 2011 and closed for applications in December 2012 during which time £354,248 was awarded to eligible CEEP projects comprising 16 Energy Audits and 27 Capital grants. In total 32 community facilities including public halls, community museums and heritage centres, youth centres, boating clubs and sport and recreation facilities have benefited through the CEEP scheme.

Capital works approved included; installation of more energy efficient lighting systems; provision of higher efficiency radiators and heating systems (including heat pumps); provision of solar gain measures; building and pipe insulation; draught proofing, wall and loft insulation; provision of double glazing and storm proofing entrance and exit routes; and thermal improvement measures.

The CEEP scheme was a “spend to save” initiative with the aim of improving the fabric of community run facilities to enable them to become more energy efficient and sustainable. With each project, the CEEP scheme relied on a financial contribution from the community facility (10% for Phase1 and 25% for Phase2). This “local contribution” by the facility in question was either provided by internal fundraising (therefore strengthening the community further) or by external funding applications (therefore increasing the capacity and resilience of management committees).

The CEEP scheme has delivered a number of positive, long lasting environmental benefits including reducing carbon emissions and energy consumption for participating community facilities as well as making members of community groups more aware of carbon reduction and energy reduction issues.

Feedback from community groups accessing the scheme has been extremely positive.

The CEEP Management Team are now actively looking at how a CEEP2 scheme can be developed bearing in mind the huge financial challenges facing local authorities (and others).

CEEP Grants Awarded

| | Group | Area | Date | Amount Awarded |
|----|--|--------------------------|------------|----------------|
| 1 | Sellafrith Public Hall | North Isles | 03/10/2011 | £2,739.00 |
| 2 | Ness Boating Club | South Mainland | 08/11/2011 | £28,519.00 |
| 3 | Brae Public Hall | North Mainland & Whalsay | 02/03/2012 | £6,819.00 |
| 4 | Levenwick Community Hall | South Mainland | 02/03/2012 | £26,287.00 |
| 5 | Symbister Public Hall | North Mainland & Whalsay | 02/03/2012 | £40,000.00 |
| 6 | Whalsay Golf Club | North Mainland & Whalsay | 18/10/2012 | £7,324.00 |
| 7 | Aith Public Hall | West & Central Mainland | 18/10/2012 | £21,664.00 |
| 8 | Walls Public Hall | West & Central Mainland | 18/10/2012 | £14,790.00 |
| 9 | St Olaf Community Club | North Mainland & Whalsay | 18/10/2012 | £17,885.00 |
| 10 | Mid Yell Public Hall | North Isles | 06/11/2012 | £13,642.00 |
| 11 | Fetlar Museum Trust | North Isles | 07/12/2012 | £3,825.00 |
| 12 | Bridge End Community Hall | West & Central Mainland | 07/12/2012 | £7,155.00 |
| 13 | Cunningsburgh Public Hall | South Mainland | 15/01/2013 | £21,847.00 |
| 14 | Germatwatt Centre | West & Central Mainland | 15/01/2013 | £17,311.00 |
| 15 | Skeld Public Hall | West & Central Mainland | 15/01/2013 | £40,000.00 |
| 16 | Tingwall Public Hall | West & Central Mainland | 15/01/2013 | £4,504.00 |
| 17 | Quarff Public Hall | South Mainland | 15/01/2013 | £4,041.00 |
| 18 | Bridge End Outdoor Centre | West & Central Mainland | 15/01/2013 | £8,535.00 |
| 19 | Scalloway Youth Centre Trust | West & Central Mainland | 15/01/2013 | £12,405.00 |
| 20 | Livister Youth Centre | North Mainland & Whalsay | 15/01/2013 | £13,984.00 |
| 21 | Voe Public Hall | North Mainland & Whalsay | 15/01/2013 | £6,808.00 |
| 22 | Bixter Public Hall | West & Central Mainland | 15/01/2013 | £20,495.00 |
| 23 | Lunnasting Public Hall | North & Central Mainland | 15/01/2013 | £13,669.00 |
| 24 | Gruting & District Community Association | West & Central Mainland | 06/11/2012 | £1,387.00 |
| 25 | Scalloway Youth Centre Trust | West & Central Mainland | 11/12/2012 | £630.00 |
| 26 | Delting Boating Club | North Mainland & Whalsay | 15/01/2013 | £1,856.00 |
| 27 | Whalsay Heritage & Community Centre | North Mainland & Whalsay | 15/01/2013 | £1,357.00 |



RENEWABLES & RECYCLING

Ensuring the efficient use of energy and re-using, recycling or recovering waste



Shetland Composites – Renewable Fuel Poverty Project

A grant of £10,086, 41% of the total project costs, was awarded to Shetland Composites for a pilot project to design, build and test a domestic household heating system powered by renewable energy.

Wind to Heat Projects

LEADER funding helped four public halls in rural communities to install wind generators to supply low cost background heating to their facilities. The aim was to increase the utilisation of the community halls and reduce their overheads. The buildings are aired year round, warm and dry to come into and this helps maintain the condition of the buildings whilst reducing energy bills.

LEADER also assisted the Aith Lifeboat Station to heat the building with windpower. The lifeboat's engines are also pre-heated with renewable energy so that when launched, the vessel is ready to reach maximum speed in a shorter period of time with engines warm.

Bixter Public Hall for the installation of a 10kW Westwind aerogenerator. Grant of £17,598, 40% of cost.

Bridge End Outdoor Centre for the installation of a 5kW Eoltec aerogenerator. Grant of £10,109, 30% of cost.

RNLI Aith Lifeboat Station for the installation of a 20kW Westwind aerogenerator for the Aith Lifeboat Station. Grant of £29,670, 40% of cost.

Westsandwick Public Hall for the installation of a 5kW Evance aerogenerator. Grant of £14,026, 40% cost.

Hillswick Public Hall for the installation of a 10kW Westwind aerogenerator. Grant of £16,821, 40% of cost.

Fetlar Developments Ltd – Fetlar Green Transport

Fetlar Developments received a LEADER grant of £39,556, 47.5% of costs, towards the purchase of an electric minibus with disabled access to provide a Dial-a-Ride service and be available to provide additional transport services on Fetlar.



North Yell Development Council – Project Manager

The LAG awarded North Yell Development Council a grant of £38,000, 47.5% of costs, to employ a Project Manager for 2 years to develop three major capital projects in North Yell: a community wind farm; a community owned tidal generator in Bluemull Sound; and an extension to the Cullivoe Industrial Estate to provide new sites for businesses.

Shetland Community Benefit Fund Ltd – Development of a business plan

LEADER funding of £16,625, 47.5% of costs, was approved to develop the aims and objectives of the Shetland Community Benefit Fund into a comprehensive development and business plan. Shetland Community Benefit Fund Ltd is a non-charitable co-operative established by all 18 Community Councils in Shetland to administer community benefit agreements with renewable energy developers in Shetland.

Shetland Amenity Trust – Enviroglass Business Development

Enviroglass is a social enterprise which recycles all of the waste glass collected by Shetland Islands Council through kerbside collection and bottle bank schemes. This glass is processed into recycled glass products, including aggregate, abrasive blasting products and precast concrete paving slabs. The business is the only glass recycling service in Shetland and processes between 500 and 600 tonnes of glass annually.

In 2011, a review of the business concluded that production methods (for crushing glass into chips and producing paving slabs) were inefficient, requiring considerable manual labour, and done using equipment which was not purpose-built for the task, leading to high costs for finished products. This was deemed to be a barrier to commercial production.

To address these issues and to put the business on a more commercial footing, the Trust put together a plan to purchase new imploder technology specifically designed for recycling glass. This technology reduces maintenance costs and running costs (due to smaller motors), and decreases production times as inefficient practices are removed from the production line. This was combined with a renovation of the existing building to allow more storage space and the installation of a semi-automated production line to allow for greater production capacity, reduced manual handling, more curing space and reduced unit production costs. The effect of this is to allow the business to produce the added value products (the paving slabs) at greater capacity with reduced costs, leading to greater commercialisation and the ability to access new markets for recycled products.

With the help of a LEADER grant of £70,000, 36% of costs, the improvements have allowed the business to produce higher quality products at reduced costs. This increased commercialisation has helped to secure the future of this service which is a crucial part of Shetland's efforts to increase recycling and combat waste.

Sita Goudie from Shetland Amenity Trust, said "Enviroglass' activities play a vital role in delivering local waste plans and meeting recycling targets and this project will play a key role in supporting Shetland Amenity Trust's social objective of encouraging good environmental practise throughout the isles...long term this project could result in a 500% increase in production capacity and a 60% reduction in unit costs for this part of their operations."



YOUNG PEOPLE – AGED UP TO 25

Young people enjoying full, safe, healthy, active and responsible lives in their communities



Shetland Skatepark Association – Shetland Skatepark

Shetland Skatepark Association had been trying for many years to identify a suitable site and to raise sufficient funds to construct a quality free-to-use skatepark. Finally they found a site at the Knab in Lerwick and LEADER contributed £62,000, 24% of costs, to enable the project to go ahead. The skatepark provides a safe but challenging environment in which people of all ages, backgrounds and abilities can develop their skills and improve their physical activity, health and well-being.



Northern Focus Parkour – Shetland Parkour Experience

The LAG awarded the group a grant of £5,775.60, 46.6% of costs to run a series of workshops spread over four days for all ages and abilities from complete beginners to more experienced practitioners of parkour (or free running) featuring a mix of indoor and outdoor sessions. The programme will also include coaching and training sessions for group leaders.

Shetland Recreational Trust – Regional Hockey Facility, Brae

Shetland hockey players had been struggling with inadequate facilities for their sport so the LAG approved a grant of £200,000, 29.37% of costs, to Shetland Recreational Trust to construct a modern artificial surface exclusively for hockey on the site of the present artificial pitch in Brae. This development includes upgrading the changing facilities and constructing a new equipment storage building, new dugouts and spectator shelters and new hockey goals. The completed and upgraded facility will allow SRT to seek Regional Hockey Facility status, which will allow regional competitions to be held in Shetland.



Shetland Rugby Club – Rugby Development Officer

The Highlands and Islands Rugby Development Strategy 2009-2012 was developed by local authorities in Shetland, Orkney, Highland and the Western Isles in partnership with regional stakeholders. The core of this strategy is to increase participation in playing rugby, but it also includes improving refereeing, coaching and the level of volunteering. Shetland RFC were awarded a LEADER grant of £31,000, 49.21% of costs, to deliver the strategy through the appointment of a development officer to work locally with schools and agencies (including the local health service) with the key aim of developing all aspects of rugby in Shetland.

The key role of the development officer is to deliver training days in local primary and secondary schools, and to promote the NHS' Healthy Living Programme during these sessions. The development officer is also responsible for taking forward initiatives to grow the women's sport in Shetland, and developing local coaching skills and refereeing, so as to ensure high quality in all areas of the sporting infrastructure. The first year of the project has been hailed as a success, as the target of 800 under-25s actively engaged in the sport was reached.



Dialect Development Project for Young People – Shetland Islands Council

In 2009, Shetland Islands Council developed a project designed to build on work done by local organisation Shetland ForWirds, which researched the use of local dialect in the pre-school sector and what resources were available. The previous project resulted in the creation of dialect-based educational resources for use in pre-school and early years settings. The follow-on project was designed to expand the use and scope of these resources into upper primary and secondary education, to promote the use of local dialect, increase understanding of local heritage and culture and create tailored education materials for the use of older pupils.

In collaboration with local agencies including Shetland ForWirds, Shetland Amenity Trust and Shetland Arts Development Agency, the Schools Service of the Council employed a Dialect Co-ordinator to review the existing material and, with input from teachers and pupils, create a range of modern learning resources which improve local dialect teaching and engage pupils at all levels.

Over the course of the three year project, the co-ordinator, in collaboration with partner organisations, developed plays and research materials in Shetland dialect, expanded the dialect learning materials available to early primary age pupils, and created a brand new dialect resource, the Tinder Box, which is available across the whole primary curriculum.

Moving On Employment Project Limited - Transition Support Service

Moving On Employment Project Ltd is a social enterprise and registered charity founded in 1997 which provides supported employment for adults with any barrier to employment including physical, sensory, learning disabilities and/or mental health problems. It is the only supported employment agency recognised by the Department of Work and Pensions in Shetland. Moving On works in partnership with schools and other partner agencies to identify people including those still at school who are at high risk of "falling through the net" and then offers one to one support for service users alongside support for employers. Their innovative approach to engaging with employers has helped to build a database of over 350 local employers who are willing to offer supportive work opportunities to service users.



When a gap in service provision was identified, a pilot scheme supporting young people aged 16 to 25 with autistic spectrum conditions and additional support needs into employment was trialled for 6 months in 2010. As the pilot demonstrated a clear demand for this new service, £57,431 of LEADER Convergence funding was approved with match funding from Shetland Islands Council to mainstream the Transition Support Service and employ a dedicated support worker from April 2011 to December 2013. The success of this project has led to a grant from the Big Lottery which will allow it to continue for the next 5 years.

Moving On helps to increase social and economic inclusion in remote and rural areas of Shetland by delivering the service throughout the isles. Securing employment within their own local area helps service users become more confident members of their own community and active contributors to the local economy.

During the period of LEADER funding 45 individuals accessed the service, all but one of them under the age of 25, and 75% of them are now in employment or further education and others are still working towards a successful outcome.

COMMUNITY FACILITIES

Developing community facilities

Unst Partnership – Saxa Vord Feasibility Study

LEADER awarded a grant of £14,074, 47% of costs, for a Feasibility Study for a community buyout of the Saxa Vord Resort in Unst. The feasibility study showed that a community buyout would not be viable.

Northmavine Club – Collafirth Brig Amenity Building

A LEADER grant of £28,750, 42% of costs, enabled the club to build publicly accessible toilets, shower and laundry facilities at the Collafirth Pier.

Hillswick Hall – Hillswick Hall Development

Approval of £245,519, 65.6% of total project costs, to upgrade the Hillswick Hall both to meet current regulations regarding disabled access, including toilets, and kitchen facilities and also to provide a more comfortable, modern and user-friendly facility for the local community.

North Unst Public Hall – North Unst Public Hall Development

The LAG approved a grant of £85,098, 47% of costs, to develop and upgrade the North Unst Public Hall.

Shetland Islands Council – Maximising Shetland's External Funding

The LAG awarded a grant of £4,375, 50% of costs, for a 2-year pilot project to purchase and manage external funding search-engine software. This will include two separate but complementary funding database products, one of which will be hosted on the Shetland Islands Council website and the other an internal system which will be located in a number of key locations and departments throughout Shetland. Both will be free to use and available to organisations from the private, public, voluntary, community and learning sectors.



Islesburgh Drama Group – Workshop (for theatre set building and storage)

A LEADER grant of £26,025.50, 24.3% of costs has enabled Islesburgh Drama group to build a workshop for constructing and storing theatre sets.

Cunningsburgh and Districts Agricultural Society – Cunningsburgh Showfield Development

The LAG awarded a grant of £48,698, 42.66% of total project costs, to construct 2 new multipurpose sheds and for groundworks to increase the useable area of the Showfield for equestrian use in particular. The sheds will provide a bigger and better display area for exhibits on show day and outside the show season will be used for storage of equipment and will also be made available for the use of other community groups.



PICS TBC

Register of Approved Projects - Shetland LEADER Programme

| Approval Date | Grant Recipient/ Applicant | Project | Total Project Eligible Costs | LEADER Grant £ |
|---------------|---|--|------------------------------|----------------|
| 03/07/08 | Skeld Waterfront Trust | Skeld Amenity Building | £72,475 | £13,048 |
| 21/08/08 | Shetland Organic Producers' Group | Formation of Trading Company | £16,940 | £6,776 |
| 01/10/08 | Global Yell Ltd | Establishing the Centre for Creative Industries | £104,471 | £41,787 |
| 01/10/08 | Hame Fae Hame | Wraparound Childcare Facility | £12,750 | £5,228 |
| 01/10/08 | Veer North | Crossing Waater | £26,905 | £6,187 |
| 27/11/08 | Shetland Composites | Renewable Fuel Poverty Project | £24,600 | £10,086 |
| 27/11/08 | Bixter Hall | Bixter Hall Wind to Heat Project | £43,995 | £17,598 |
| 27/11/08 | Bridge End Outdoor Centre | Bridge End Outdoor Centre Wide to Heat Project | £33,696 | £10,109 |
| 27/11/08 | RNLI | Aith Lifeboat Station Wind to Heat Project | £74,176 | £29,669 |
| 27/11/08 | Westсандwick Hall | Westсандwick Public Hall Wind to Heat Project | £35,064 | £14,026 |
| 27/11/08 | Hillswick Hall | Hillswick Hall Wind to Heat Project | £44,886 | £16,821 |
| 21/01/09 | Tingwall Agricultural Museum Steering Group | Tingwall Agricultural Museum and Heritage Centre Feasibility Study | £8,625 | £3,536 |
| 21/01/09 | SSMO | Shetland Shellfish Inshore Fishery MSC Accreditation (Phase 1) | £7,579 | £3,032 |
| 19/03/09 | NAFC Marine Centre | Effects of Lobster Storage and Diet on Quality | £17,036 | £6,886 |
| 19/03/09 | Unst Partnership | Saxa Vord Feasibility Study | £29,943 | £14,074 |
| 19/03/09 | Shetland Folk Festival | Nordic Tone | £18,726 | £9,362 |
| 19/03/09 | Shetland Arts Development Agency | Mirrie Dancers (formerly - Light, Lace and Architecture) | £121,022 | £10,723 |

Register of Approved Projects - Shetland LEADER Programme cont.

| Approval Date | Grant Recipient/ Applicant | Project | Total Project Eligible Costs | LEADER Grant £ |
|---------------|---|--|------------------------------|----------------|
| 02/07/09 | Soil Association Scotland | Crofting Connections | £15,584 | £7,013 |
| 02/07/09 | Cunningsburgh History Group | Establishment of History Group Premises | £55,766 | £27,883 |
| 03/09/09 | Seafood Shetland | Shetland Rope Grown Mussel Industry MSC Accreditation - Pre Assessment Study | £4,218 | £1,687 |
| 03/09/09 | Whalsay History Group | Whalsay History Group Phase 2 - Feasibility Study/ Options Appraisal | £17,578 | £8,789 |
| 03/09/09 | Shetland Islands Council | Dialect Development Project for Young People | £78,676 | £39,338 |
| 29/10/09 | Shetland Islands Council | Heritage Tourism Development Scheme | £26,077 | £9,127 |
| 01/03/10 | Shetland Amenity Trust | Geology Trails - Unst & Fetlar | £15,038 | £5,263 |
| 08/04/10 | Shetland Islands Council | Creative Industries Student Support Scheme | £23,485 | £11,743 |
| 08/04/10 | Shetland Cattle From Shetland Cattle Breeders Group | Conference and Show Celebrating the Shetland Cattle Centenary | £43,948 | £17,579 |
| 15/06/10 | Shetland Community Bike Project | Shetland Re-Cycling Centre | £35,742 | £16,977 |
| 29/07/10 | Shetland Bus Friendship Society | Scalloway Museum Development Co-ordination | £100,000 | £50,000 |
| 18/11/10 | Northmavine Club | Collafirth Brig Amenity Building | £74,955 | £28,749 |
| 13/01/11 | Shetland Islands Credit Union | Establishment of a Credit Union in Shetland | £59,355 | £21,000 |
| 13/01/11 | North Unst Public Hall | North Unst Public Hall Development | £213,054 | £85,098 |
| 10/03/11 | Shetland Islands Council | Shetland Events and Festivals Grant Scheme | £19,003 | £8,284 |
| 10/03/11 | Shetland Islands Council | Community Energy Efficiency Programme (CEEP) | £400,000 | £200,000 |
| 10/03/11 | Shetland College | Rural Access to Innovative Skills (RAISE) | £297,216 | £148,608 |

Register of Approved Projects - Shetland LEADER Programme cont.

| Approval Date | Grant Recipient/ Applicant | Project | Total Project Eligible Costs | LEADER Grant £ |
|---------------|---|--|------------------------------|----------------|
| 10/03/11 | Shetland Islands Council | Modernising Access to Services in Shetland | £155,000 | £77,500 |
| 10/03/11 | Shetland Moving Image Archive Group | Shetland Moving Image Archive Phase 1 | £56,756 | £25,200 |
| 10/03/11 | Belmont Trust | Belmont House Refurbishment | £37,054 | £16,674 |
| 10/03/11 | Moving On Employment Project Ltd | Transition Support Service | £120,908 | £52,978 |
| 05/05/11 | Shetland Amenity Trust | Geopark Interpretation using new technologies (and partnership project "HINT") | £90,000 | £63,000 |
| 25/08/11 | Hillswick Hall | Hillswick Hall Development | £347,887 | £228,214 |
| 25/08/11 | Shetland Rugby Club | Rugby Development Officer | £63,000 | £31,000 |
| 25/08/11 | Shetland Islands Council | Maximising Shetland's External Funding | £8,750 | £4,375 |
| 15/12/11 | Cunningsburgh and District Agricultural Society | Cunningsburgh Showfield Development | £114,150 | £48,698 |
| 15/12/11 | Voluntary Action Shetland | Parent Link Shetland | £103,306 | £48,141 |
| 16/02/12 | Fetlar Developments Ltd | Fetlar Green Transport | £83,275 | £39,555 |
| 19/04/12 | Islesburgh Drama Group | Workshop (For Theatre Set Building and Storage) | £100,292 | £22,646 |
| 31/05/12 | North Yell Development Council | Project Manager | £80,000 | £38,000 |
| 09/08/12 | Shetland Skatepark Association | Shetland Skatepark | £211,229 | £69,089 |
| 15/11/12 | Shetland Amenity Trust | Enviroglass Business Development | £195,000 | £70,000 |
| 14/03/13 | Northern Focus Parkour | Shetland Parkour Experience | £12,270 | £5,657 |
| 14/03/13 | Shetland Recreational Trust | Regional Hockey Facility, Brae | £547,779 | £143,505 |

Register of Approved Projects - Shetland LEADER Programme cont.

| Approval Date | Grant Recipient/ Applicant | Project | Total Project Eligible Costs | LEADER Grant £ |
|---|--------------------------------------|--|------------------------------|-------------------|
| 14/03/13 | SBFS Properties Ltd | Enhanced Facilities at Scalloway Museum | £101,336 | £45,601 |
| 09/05/13 | Transition Shetland | Community Growing Feasibility Study | £19,956 | £8,956 |
| 09/05/13 | South Nesting Public Hall | Improved Facilities - Phase 1 | £52,688 | £26,344 |
| 09/05/13 | South Nesting Public Hall | Improved Facilities - Phase 2 | £153,756 | £71,925 |
| 27/06/13 | Bridge End Outdoor Centre | Development of Bridge End Outdoor Centre Phase 1 | £201,229 | £90,000 |
| 27/06/13 | Shetland Community Benefit Fund Ltd. | Development of Business Plan | £35,000 | £16,625 |
| 12/12/2013 | Skerries Development Group | Mobile Visitor Facilities | £12,170 | £7,911 |
| 12/12/2013 | Hame Fae Hame Ltd. | Scalloway Early Years Integration Project | £40,000 | £20,000 |
| 12/12/2013 | Shetland Islands Council | Hillhead Project | £22,150 | £11,075 |
| TOTAL | | | £5,137,526 | £2,188,752 |
| Total LEADER funding awarded | | | £1,578,983 | £751,330 |
| Total LEADER Convergence funding awarded | | | £3,558,543 | £1,437,423 |

